

How to Start a Nonprofit



- STARTING OFF**
 - Is there a need for your cause?
 - Research the current business climate



- CREATE YOUR IDENTITY**
 - Write your mission statement
 - Choose your name
 - Choose a logo
 - Develop your brand
 - Determine your company values



FORMS TO COMPLETE

- Write your articles of incorporation
- File for a federal tax ID number (EIN)
- Complete your 501(c)3 application
- Write your operating bylaws
- File a name reservation/trademark
- Set up a bank account
- Apply for a nonprofit mailing permit



BUSINESS STRUCTURE

- Set up a board of directors
- Determine your needs for employees and staff
- Establish a volunteer program



START-UP COSTS

START-UP COSTS

- Hire/consult a lawyer
- Hire/consult an accountant
- Determine your insurance needs
- Prepare for an audit



MARKETING

- Launch a website
- Determine your social media plan
- Develop an initial marketing plan



DEVELOP A BUSINESS PLAN

DEVELOP A BUSINESS PLAN

- Write a business plan
- Be patient