

List Pulling Checklist



nonprofit **hub**

Project: _____

Project type (email marketing, direct mail piece, etc.):

Additional Details:

Date project will drop:

Required Fields (Name, Address, Phone Number, Email, etc.)

Our Goal with This Project Is:

The people or NPOs we MUST include:

Should we send to every contact we have at the organization, or a specific job title?

Should we take out people who have given recently? (If yes, specify how recent)

Is this a multiple part campaign? (If yes, how long between communications?)
